

Virginia Green Attractions Profile:



"Bike and Roll Alexandria provides guided bicycle tours, bicycle rentals, repairs and servicing, and retail of cyclist accessories. We offer group packages for day events and can cater to any age rider with our variety of cycling equipment."

Green Statement: "As a company of cyclists, we understand the importance of preserving our surroundings. Through Virginia Green, we hope to achieve greater sustainability in the way we serve our community and create a livelihood for our employees. We also wish to be promoted as a great day event for locals and visitors wanting to get out and experience the beauty of being outdoors."

Through our everyday offerings and support of awareness events, such as Earth Day, Bike to Work Day, and Bike DC, we have been able to foster environmental conscientiousness in our riders by providing access to a sustainable way of site-seeing and commuting."



CORE ACTIVITIES for Green Attractions

☒ **Recycling.** Virginia Green facilities must have highly-visible locations/containers that provide the opportunity for guests to recycle aluminum cans, plastic and glass bottles, or other disposable products purchased at the facility. Recycling of cardboard, plastic, paper, and composting of waste foods is highly encouraged as well. This facility pledges that they:

- Offer the opportunity for guests to recycle: glass, aluminum cans, assorted paper/cardboard
- Also recycle: newspaper, office paper, cardboard, fluorescent lamps, batteries, electronic equipment, bicycle inner tubes

☒ **Minimize the use of disposable food service products.** The facility is required to minimize the use of disposable food service products and maximize the use of food service products that are recyclable or compostable in the food service area. When disposable food service items are used, the facility is encouraged to use products that are made from bio-based or renewable resources, and to provide for the collection / recycling/ composting of food service items disposed of on the premises. This facility pledges that they:

- Use disposable foodservice items that are recyclable (in your area!)
- Use recyclable plastic water bottles/ We do offer metal water bottles for sale as an alternative

☒ **Reduce solid waste.** The facility must be actively working to reduce its solid waste generation. This facility pledges that they:

Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Make double-sided photocopies and avoid making extra photocopies
- Use electronic correspondence and forms when possible

Buildings and grounds

- Properly recycle and/or dispose of thinners and solvents (required by law)
- Perform preventative maintenance on all appliances, HVAC systems, plumbing, and vehicles
- Provide our employees with water bottles so they don't waste paper cups at the water cooler

☒ **Use water efficiently.** The facility must have a plan in place and have taken steps toward reducing its water use. This facility pledges that they:

Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Have installed low flow toilets (use 1.6 gallons per flush or less)
- Wipe down our bikes when cleaning them, instead of washing them off with water

☒ **Conserve energy.** The facility must have a plan in place and have taken steps toward reducing its energy use. This facility pledges that they:

- Track overall energy bills

Heating and cooling

- Have installed ceiling fans
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed if HVAC system is on

Lighting

- Use natural lighting



Appliances and electronic devices

- Have adopted a policy/practice to turn off fans, computers, monitors and other devices in unoccupied rooms at the end of the workday or when otherwise not being used
- Unplug all electronic devices when closed for one day or more

☒ **Green Events Package.** The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of "green meetings/conferences" in marketing packages
- Guided bicycle tours of Historic Alexandria and longer distance rides along the Mt. Vernon Trail

For more information on Bike and Roll Alexandria, see www.bikethesites.com or contact Alexandria@bikethesites.com or call 703-548-7655.

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green Attractions** have been

thoughtfully planned and designed to minimize their impacts on the environment. This attraction has met the established “core activities” for **Green Attractions** and has committed to communicate its activities to its guests.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen or www.viriniagreentravel.org.



Virginia Green is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

